



**BÖBLINGEN  
AT THE HEART  
OF THINGS!**



# WELCOME TO BÖBLINGEN!

Our diverse and livable city is a thriving business location in one of Europe's most dynamic regions. Ideal qualities in terms of location and excellent infrastructure are the prerequisites for local companies to be able to succeed at regional, national and international level.



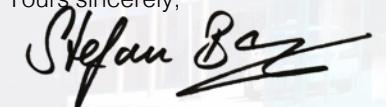
But Böblingen is much more than that: A diverse urban community plays its part in making Böblingen a dynamic, attractive city that has a lot to offer. Böblingen knows how to live and have a good time! The annual city festival and the gastronomic highlight, "Schlemmen am See", attract visitors from far and wide. Our leisure facilities and attractions, known and loved outside the region as well, bring in the crowds every year. Residents can rely on a first-class infrastructure to make day-to-day living run smoothly – from childcare and educational facilities for babies and toddlers to successful youth work, cultural events and leisure activities as well as a broad range of offerings for senior citizens.

In Böblingen, you'll find the past and the future are never far apart. The city and its surroundings were the backdrop to some remarkable events. Traces of these can still be seen and experienced in today's cityscape.

This brochure is my invitation to you: Take a look at Böblingen – it's worth it!

Whether you're our guest or a (new) resident:  
We look forward to welcoming you to the city!

Yours sincerely,



Dr. Stefan Belz, Mayor of Böblingen



**PORTRAIT OF  
THE CITY 4**



**SOCIETY  
EDUCATION 20**



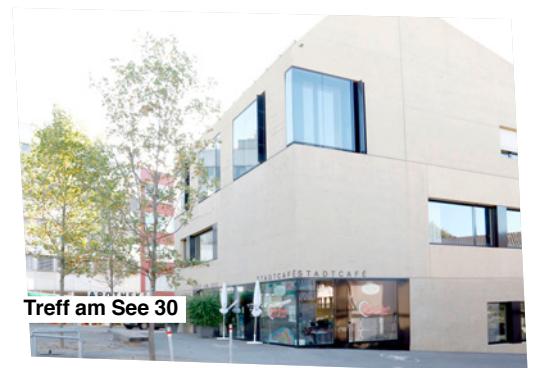
**LEISURE –  
CULTURE 36**



**INDUSTRY 48**



**Sightseeing 8**



**Treff am See 30**



**Mineraltherme Spa 44**



**Industrial History 52**

**4 *Rich History –  
Glittering Future***

- 6 Böblingen is ...  
a Good Place to Live!
- 8 Böblingen is ...  
a Sight Worth Seeing
- 10 Shopping in Böblingen
- 12 The City Comes Alive –  
Festivals and Events
- 14 Flugfeld: Ready for Take-off
- 16 Dagersheim –  
Simply One of a Kind
- 18 Friendships Across Borders

**20 *Good Life –  
Outstanding Prospects***

- 22 Family-Friendly  
Böblingen.
- 24 Calling All Kids! –  
Now it's Your Turn!
- 25 We are Böblingen
- 26 Education for the Future
- 28 Thirsty for More
- 30 Taking part. Joining in.  
Belonging.
- 32 Growing Old in Böblingen
- 34 Taking Good Care of You

**36 *Getting (Re)creative –  
Culture to Savor***

- 38 A Feast for the Senses
- 39 A Passion for Technology
- 40 Art and Culture –  
What Variety!
- 42 Conference Locations and  
Events
- 44 Slow Down. Enjoy. Stay Healthy.
- 46 Recreation with a Capital "R"!

**48 *Where Ambition  
Meets Talent***

- 50 Where We Shape the Future
- 52 Tradition. Progress. Success.
- 54 Innovating Hand in Hand
- 56 There's No Getting Round  
Böblingen!

Portrait of the city

A wide-angle photograph of a riverbank during sunset. In the background, there are historic buildings with red roofs and a church tower. In the foreground, there is a modern building with a large glass facade. A fountain is visible in the middle ground. The river in the foreground reflects the warm colors of the sunset. The text is overlaid on the lower half of the image.

**RICH**  
**HISTORY**   **GLITTERING**  
**FUTURE**



## BÖBLINGEN IS ... A GOOD PLACE TO LIVE!

Welcome to the heart of Baden-Württemberg! Not only does Böblingen lie at the geographical center of the federal state but is also in the thick of things in many other respects. Embedded in a strong region, an outstanding natural landscape, and where the action is.

**The city's 50,000 residents** appreciate its central location and diversity. What makes it unique is its blend of urban flair and countryside setting. The many shops, restaurants, and cafés are perfect ports of call on a stroll around town.

The municipal park and the lakes are **close at hand** – ideal places to relax and unwind. Whatever your interests, whether it's aviation history and the fascination of the motor vehicle, art and culture or a chance to relax in the great outdoors, the city has the answer.

Throughout the year **a range of locations** play host to a packed program of exhibitions, concerts, theater, trade shows and other festivities of varying sizes.

**Events** such as the three-day city festival, the "Schlemmen am See" gastronomic festival, or the "Sommer am See" cultural program are a terrific opportunity to get together and experience Böblingen with all your senses.

**Whatever your age, Böblingen** is the perfect place to live. A huge range of activities and first-class infrastructure cater to every wish. It's impossible not to feel right at home!

## BÖBLINGEN'S HISTORY AT A GLANCE

### Around the 6th century

Establishment of the first settlement.

**12th century** Repeated references to "Bebelingen".

**Around 1250** Original settlement given town status by the Counts Palatine of Tübingen.

### 13th–15th century

Böblingen becomes seat of Counts of Württemberg. The castle becomes the preferred residence of the widows of the House of Württemberg.

**12 May 1525** During the Peasants' War, the peasants suffer a crushing defeat at the Battle of Böblingen. Around 3,000 of them are killed.

**After 1800** Now with the administrative status of an

"Oberamt", Böblingen is connected to the long-distance transport network. Postplatz becomes a second key center for trade and commerce.

**1879** Böblingen is linked to the Württemberg rail network (the so-called "Gäubahn").

**1915** Inauguration of Böblingen's military airstrip.

**1925-39** The airstrip becomes Württemberg's regional airport and is incorporated into the international aviation network (the "gateway to the world").

**1938-39** Böblingen becomes a garrison town and the airport a military airbase.

**1943-45** Böblingen is the target of several bomb-

ing raids. A devastating air-raid in 1943 destroys large parts of the historic old town.

**After 1948** Reconstruction of the city; new districts and commercial zones are established. The arrival of forward-looking enterprises such as IBM (1949), Hewlett-Packard (1959) and others strengthens the position of Böblingen as a high-tech hub.

**1971** Incorporation of Dagersheim into the city.

**1989** Opening of the Mineraltherme spa.

**Since 2002** Development of the former regional airport site into a new inter-communal district, Flugfeld Böblingen/Sindelfingen, with a much-acclaimed use concept.



# BÖBLINGEN IS ... A SIGHT WORTH SEEING

## Parish church of St. Dionysius

The city's landmark stands directly above the market place. Constructed in the 13th and 14th centuries, the place of worship was almost totally destroyed in the air-raid of 1943 but re-built in 1949-50. The 15th-century choir and crucifix from the 16th century are worth seeing.



## Vogtshaus

Built around 1570. Half-timbered building housing remarkable wall and ceiling frescoes from the Renaissance to Biedermeier periods. The German Butcher's Museum is now located here (see p. 40).



## Grüner Turm and Wehrturm

The Green Tower and Fortified Tower from the 14th and 16th centuries respectively are part of the former castle and city fortifications.



## Zehntscheuer

The striking former tithe barn by the medieval city wall was built in the late 16th century on the site of its predecessor. It was modified several times in the years that followed. Today it is home to the German Peasants' War Museum and the municipal art gallery (see p. 41).



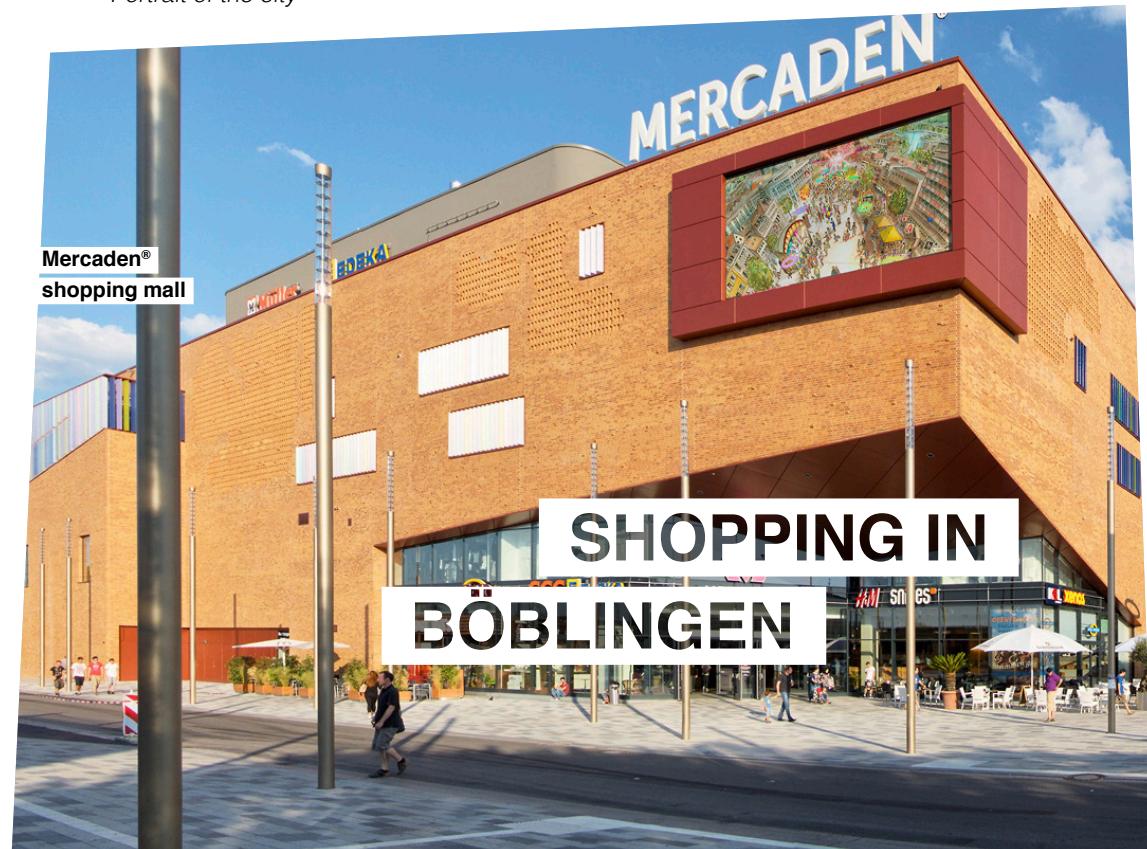
## Schloßberg underground tunnels

World war II air-raid shelter built in 1943-44 in a network of tunnels measuring around 1,000 m. The tunnels can be visited as part of a guided tour.



## Former regional airport

Some of the former airport buildings have been preserved, including the original terminal, built in 1925 in the style of a Nordic log cabin. A new, larger Bauhaus construction was erected in 1928. This is now home to the MOTORWORLD Region Stuttgart (see p. 39).



Böblingen is a very special blend of its checkered and colorful history and bustling modernity. In and around the Schloßberg you get a sense of the city's origins, while the "lower town" has

grown into the main shopping district. Böblingen offers you a wide variety of retail and gastronomic outlets, local amenities and services such as banks and insurance companies.



### The "lower town"

The pedestrianized Bahnhofstrasse is both shopping street and gateway to the city. If you enjoy a stroll and a little window-shopping, you won't be disappointed. And there are places to sit down and relax under shady trees beside fountains and children's play areas. Directly opposite the train station is the Mercaden® mall that features an attractive mix of over 80 shops, cafés, and eateries.



### The historic old town

Böblingen's historical center has a charm of its own and is always worth a visit. Dotted around the Schloßberg, a number of old established specialist shops can still be found alongside new retail concepts with distinctive offerings. Close by is the municipal park and its lakes – a real highlight and a relaxing haven in the heart of the city. Its gastronomic outlets are perfect for a little wining and dining. The Postplatz forms the eastern boundary of the old town and is the site of a number of traditional Böblingen businesses.

### Fresh and local

The weekly farmers' markets on Elbenplatz and the Pestalozzihof are the places to go in search of delicious regional specialties. Here, you can buy fresh, local, seasonal and international produce – the choice is



yours. Or you can simply stroll around and enjoy the sights and sounds!

### The "Hulb" business park

Böblingen's largest business park is located in the west of the city. The spectrum of companies based here ranges from the IT sector through suppliers to the automotive industry right down to exclusive office and conference furniture and state-of-the-art medical technology. There are also a large number of specialist and retail outlets. Many of these are from the house and garden, furniture, and home furnishings sectors. Large-scale food retailers complete the offering.

## DISCOVER AND ENJOY

Details of how much Böblingen has to offer can also be found in the shopping guide. It showcases local businesses and their products and services. This attractive brochure is also a handy source of additional information on sights, leisure activities, and events. You'll find it at:

-> [www.boeblingen.de/broschueren](http://www.boeblingen.de/broschueren)



Celebrate, enjoy the arts, get together – there's plenty going on all year round in Böblingen. Whether elegant and sophisticated, fun and frivolous, colorful and diverse: Enjoyment is the name of the game! Here are just a few highlights:

### Böblingen city festival

The highpoint of the Böblingen summer. In the streets and squares around the Schlossberg there's a varied program of events spread over three days. Local clubs and societies host a festival of traditional and multinational culture and cuisine. Temporary stages are alive to the sights and sounds of music, dance and theater, with popular bands rocking the evenings. Visitors can wander past the street market stalls and do some rare Sunday shopping, or take in one of the many fringe events.

### Africa on the Elbenplatz

Drums and dance, clothing and basket-work, spices and soaps – Böblingen welcomes an entire continent for a weekend. The Africa Festival is a must for those who are fascinated by the many peoples, cultures and religions on the other side of the Mediterranean – and it brings the world a little closer together.



### Sommer am See

The "summer at the lake" program runs from June to September on the Upper Lake ("Oberer See"). The summer months see locals and visitors from the region strolling round the lakes, enjoying a diverse line-up of music, dance, theater, satirical cabaret, games, visual arts, and readings. There's



a hearty dose of fun – sometimes wickedly packaged! "There's not a dry eye in the house", as the saying goes.

### The magic of Advent

The Christmas Market transforms Böblingen's Elbenplatz and Lower Lake



something to please every taste and every age group – from kids to seniors; from the strains of classical music to folk-rock concerts.

### Comedy Festival

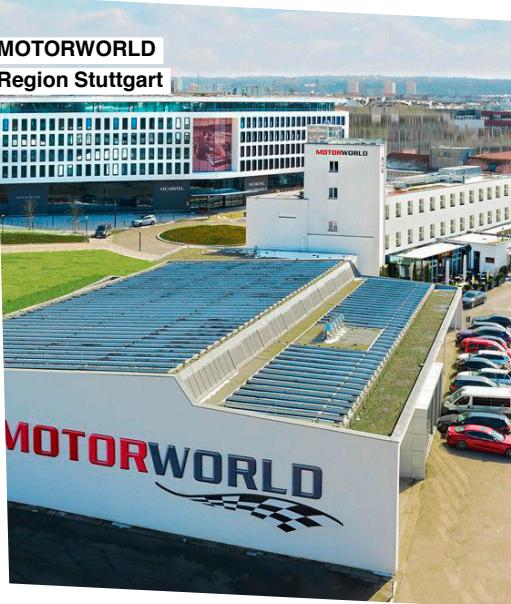
For around 15 years now the best artists on the variety and cabaret scene have been lining up to entertain and captivate audiences at Böblingen's Comedy Festival. Young artists get to share the stage with established names and leave their mark. Whether it's musical or socially critical cabaret, "office comedy" or slapstick, the battle for the coveted "Böblinger Mechthild" trophy is hard-fought and produces

("Unterer See") into a festive and romantic spectacle. Once again, it's time to get in the mood for the season of celebration by strolling between the stalls, savoring the tastes and smells, shopping for gifts, and soaking up the atmosphere.

Christmas decorations, arts and crafts, seasonal delicacies and much more – visitors are spoiled for choice. Children can bake traditional biscuits, ride on the carousel, and stroke real sheep at the Nativity scene. A varied stage show also helps to set the tone for the festive season.

## FLUGFELD: READY FOR TAKE-OFF

Where in a bygone age planes took off for destinations around the world is now the birthplace of a modern urban district. The site of the former regional airport – located between Böblingen and Sindelfingen – presents unique opportunities. Since 2002 new companies have been able to re-locate to spacious plots, and local businesses have expanded in line with their needs on what is one of the largest single development sites in the Stuttgart area. And residents are benefiting from attractive new living options close to the city center. The unparalleled utilization concept combines premium service, commercial, and residential properties, and is much acclaimed outside the region. The 80-hectare site is an attractive and up-to-date environment for employees, residents, and visitors. Companies benefit from the outstanding infrastructure, generously proportioned open spaces enable green urban living, and out-of-the-ordinary leisure activities make this a tempting place to spend your time.



Flugfeld and the  
Long Lake



### Dynamic, vibrant, diverse

A jog around the Long Lake, a few minutes' walk to the S-Bahn, restaurants and shops just around the corner – only a few of the things that define the quality of life, diversity, and convenience of the Flugfeld. Children's daycare center, vocational college, neighborhood community center, and a retirement home are to be found here, as too are the popular attractions, the MOTORWORLD Region Stuttgart and the Sensapolis indoor leisure park (see p. 39 and 43). The medicum health center (see p. 34) provides top-quality care on site. Side by side: Global players and successful SMEs

### Within easy reach

The Flugfeld is well connected! The A 81 highway and Böblingen railway station are close by, yet the "green" heart of the site features areas for sports and recreation right on your doorstep. In a nutshell: This is a great place to live, work and just enjoy life!

## FACTS AND FIGURES

**Total area:** over 80 hectares

**Net building area:** approx. 45 hectares

**Green area:** approx. 10 hectares

**Distribution:** 75% commercial, 20% residential, 5% other

**Residents:** 2,700 (2018), approx. 4,000 planned by 2025

**Jobs:** 2,200 (2018), approx. 7,000 planned by 2025



Dagersheim has been part of the regional district town of Böblingen since 1971 yet has retained its individual character. Its more than 6,000 residents enjoy a high quality of life and benefit from an excellent infrastructure. Dagersheim is currently undergoing a period of growth. Young families, in particular, appreciate the chance to raise their children so close to nature.

### Dynamic and vibrant

First officially recorded in 1075, Dagersheim has a lot going for it. The local sense of community rates highly, and gives the place a cosy, village feel. From erecting the maypole to gathering at the Christmas Market, the Dagersheim calendar is bursting with events large and small throughout the year. A host of committed volunteers, numerous clubs, societies, and religious communities maintain an impressive and

wide-ranging program of imaginative recreation activities. The heart of the old village on the River Schippe is a maze of narrow streets and the focal point of the community to this day. The old tithe barn, the district administration office and the church are situated here. Many residents are keenly aware of Dagersheim's historical roots and treasure them proudly.

### Good infrastructure

The excellent infrastructure is key to meeting every need. This features several kindergartens, an elementary school, multi-purpose hall, indoor swimming pool, sports ground, a recreational area with skate park and nine children's playgrounds – including one of the longest slides in southern Germany. Dagersheim is where every generation can feel at home. That's hardly surprising; who wouldn't like to live in a dynamic environ-

ment that has retained its rural character? A place where you can get involved and help exploit its future potential.  
-> [dagersheim.boeblingen.de](http://dagersheim.boeblingen.de)

### Things to see

**Protestant Church of St. Fridolin:** Built in 1491 in the late Gothic style, its tower is actually part of a much older fortified church that stood on the site. The historic cone chest organ, dating back to 1857, is the oldest playable organ in the region.



**Zehntscheune:** The 16th-century tithe barn was completely rebuilt in 1800. The fully renovated building we see today is a versatile and much-used community center and home to the local branch of the municipal library.



**Bezirksamt:** The former town hall today functions as the district administration office. It is now a listed building, being a fine example of typical local government architecture. The local council, citizen's center and registrar's office plus a number of other community offices are housed here.



### WE'VE GOT IT ALL!

- Community center
- Festival and event locations
- Recreational area with skate park
- Fire station
- Elementary school
- Indoor swimming pool
- Central club house
- Youth club
- 4 kindergartens
- Music school
- Leisure facilities
- Local council
- Wide range of local amenities
- 9 children's playgrounds
- Various sports grounds
- Local branch of municipal library





## FRIENDSHIPS ACROSS BORDERS

### Sporting rivalries

Another notable highlight is the Twin Town Olympiad that has been staged every three years since 1978, each town taking it in turns to host the spectacle. Over 1,000 young people come together to compete in a variety of sports – and promote mutual understanding and have fun into the bargain! Many friendships have developed across borders as a result of these twinning activities, helping to cement good relations between the towns.



### The twin towns



**Alba**, the so-called “city of a hundred towers”, lies approximately 60 km south of Turin in the Piedmont region of Italy.

During the middle ages, Alba developed into a fortified town with churches and monasteries, populated by wealthy citizens and noble families. Famous for its wines, nuts, and truffles, the city became a UNESCO World Heritage site in 2014.



**Bergama**, formerly known as the ancient city of Pergamon, is approximately 100 km north of Izmir in Turkey. Archaeological excavation of its historic buildings began in 1878 and continues to this day. The most famous find is the Pergamon Altar which now can be seen in the Pergamon Museum in Berlin.



**Geleen** is situated only 10 km from the German border in the province of Limburg in the south of the Netherlands. Twinning was formalized in 1962 in recognition of the visit of refugee children from Böblingen the previous year.



Fife's administrative center, **Glenrothes**, is approximately 30 km north of the Scottish capital, Edinburgh, and has been twinned with Böblingen since 1971. The partnership grew out of a regular school exchange program.



Around 70 km west of Vienna at the gateway to the Wachau valley is **Krems an der Donau**. Its foundation over 1,000 years ago and its historic setting make Krems one of the most livable towns in Austria. It enjoys a reputation throughout Europe as a seat of learning and culture.



**Pontoise** lies in the Val d'Oise department, some 30 km north of Paris. The old town center with its picturesque alleyways gives Pontoise its very special character. The twinning arrangement with Böblingen was one of the first partnerships of its kind in Germany.

The town of **Sömmerda** is 20 km north of Erfurt. The partnership between the two towns was sealed in 1988, even before German reunification, and underlines the bonds that link the communities on either side of the internal German border.

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A perspective view of a modern walkway with white columns and a metal roof, leading towards a green landscape.

# GOOD LIFE OUTSTANDING PROSPECTS



For us here in Böblingen, it's important to create the best possible living conditions for families. The city's policies and services are guided by a holistic, sustainable, and family-conscious way of thinking and acting. In recognition of this fact, the "Arbeitsgemeinschaft Netzwerk Familie", an association that supports families in Baden-Württemberg, awarded Böblingen the status of a family-friendly community with a difference.

#### Certified family-friendly city

Our community is diverse and colorful. Wherever it can, the city helps its citizens get to grips with their everyday challenges. When it comes to work-life balance, integration, general support, parenting, education and life-long learning, accommodation, transport, leisure and culture, inter-generational relationships, among other things, the city of Böblingen has

joined with various partners to put together a broad offering aimed primarily at making families feel at home.



#### Good opportunities for every child

The ability to reconcile the demands of work and family life is an important topic. Often the quality of available childcare determines the choice of a place to live and work. Böblingen looks good in this respect too. With 27 municipal daycare centers, in addition to further privately-run options taking a variety of forms, the city has the answer for every age group and every need. The integration of children with reduced physical or mental capabilities and the opportunity for them to participate as far as possible in normal everyday life

are key to giving every child a good start in life. Böblingen's Bonus Pass helps families on low incomes to take advantage of cultural and educational offers in the city at reduced cost.

#### Childcare experts

Böblingen's children's daycare centers ("Kitas") are as varied and individual as the kids that attend them. By operating a range of three pedagogical concepts and profiles we ensure that children and their families are given the kind of care and support that best suits them. All of our kitas work in accordance with Baden-Württemberg's orientation plan, thereby guaranteeing established standards.

#### Promoting curiosity

Be amazed, investigate things, discover the world – Böblingen offers no end of ways to satisfy kids' curiosity! The multi-generational facility "Treff am See" has a wide range of events that put children center stage – whether it's doing gymnastics, simply playing games, or even learning to cook – without parental involvement. The vhs Böblingen-Sindelfingen is more than just an adult education center; its "Kids' University" has for years been offering youngsters an insight into a multitude of disciplines and research topics. Guaranteed to leave them wide-eyed in amazement!



## CALLING ALL KIDS – NOW IT'S YOUR TURN!

Hey all you boys and girls – Böblingen needs you! It's up to you to shape your own future, so it's important for you to get involved. What ideas and skills do you have? What are your hopes and dreams? What should our city look like in the future? How can Böblingen become more attractive for children and young people? We want to involve young people in the decision-making and creative process and give disadvantaged boys and girls more opportunities.

### Youth Council

Böblingen's teenagers vote for the members of the Youth Council. It gives youngsters a voice and champions their interests and wishes in dealings with the city. The council has 17 members aged between 14 and 19 and is always glad of a helping hand with its projects.

-> [www.jugendgemeinderat.jufo-bb.de](http://www.jugendgemeinderat.jufo-bb.de)

### Youth clubs

Böblingen gives youngsters a multitude of ways to spend their free time. The staff at the three youth clubs have a varied and exciting program of amusements and educational activities for kids aged 8 and above. Drop by and take a look!

-> [www.casanistra-bb.de](http://www.casanistra-bb.de)

-> [www.kjtd.de](http://www.kjtd.de)

-> [www.jugendtreffdagersheim.de](http://www.jugendtreffdagersheim.de)

### Anyone for an adventure?

Camping out – not only during school vacations – or petting the animals at the “Jugendfarm”: there's plenty for children to experience in and around Böblingen. The horses, donkeys, goats, and other animals at the city's urban farm need taking care of – a great way for kids to have fun engaging with animals together with their friends.

-> [www.boeblingen.de > BildungGesellschaft > Jugend](http://www.boeblingen.de > BildungGesellschaft > Jugend)

### Lakeside Open Air

Two nights, one stage, no entrance fee and no end of good music – that's Lakeside Open Air. Every summer during the city festival, when local and national bands take over the Elbenplatz, Böblingen rocks to the sound of rock, punk, alternative and indie. Entitled “Sound am See”, the event is a platform that lets regional bands reach a bigger audience, and it's a popular cultural offering for young people.



Lakeside Open Air Festival



WE ARE  
BÖBLINGEN

Böblingen's reading mentors

Volunteers in social, cultural, ecological areas, etc. make an indispensable contribution to the quality of life in society. Their commitment takes many forms. Alongside classic voluntary work, there are also temporary projects to which people can contribute flexibly and spontaneously.

### Commitment in the community

The city has a dedicated department – the “Fachstelle für Bürgerschaftliches Engagement” – for coordinating volunteer work and is happy to advise people on how and where they can offer their help. Volunteers are given advice and training and supported during their activities with community centers and mentoring projects. The department's diverse spectrum of activities includes the organization of a number of neighborhood working groups

and the presentation of an award for social commitment. Would you like to get involved and help to strengthen community life in the city? We look forward to hearing from you!

-> [www.boeblingen.de/fachstelle](http://www.boeblingen.de/fachstelle)

### Something for everyone

There are around 240 clubs and societies in Böblingen, serving charitable and social purposes, fostering a wide range of sporting and cultural talents, supporting young people, and caring for nature and protecting the environment. Whatever your needs or wishes, you're sure to find what's right for you – joining others in making Böblingen even more attractive, exchanging ideas, and having fun. Find out what's on offer! To get a rough idea, visit

-> [www.boeblingen.de > FreizeitKultur > Vereine](http://www.boeblingen.de > FreizeitKultur > Vereine)

# EDUCATION FOR THE FUTURE

Education is not only about transmitting general and specialist knowledge, but also passing on core values. It also prepares people for working life, builds their self-confidence, and helps to further a sense of community.



Böblingen offers a wide range of educational opportunities and facilities for all age groups. As early on as kindergarten, children find out that it's fun to learn. At our schools, a child's social background is no hindrance to gaining a good qualification. The School of Music and Arts and the vhs provide excellent opportunities in the performing and creative arts – also for adult learners. Quench your thirst for learning – take a look at what's on the menu here.

## FACTS AND FIGURES

- Approx. 5,700 school pupils (2019-2020)
- 8 elementary schools ("Grundschule")
- 2 middle schools ("Realschule")
- 2 vocational middle schools ("Werkrealschule")
- 5 high schools ("Gymnasium")
- 1 special-needs school
- 2 full-time/part-time vocational colleges
- Various schools run by independent organizations



Get to grips with phenomena



## Learning can be fun!

A good school qualification affects the rest of a child's life and its career prospects in particular. That's why it's important to go to the right school. Böblingen has a range of different schools offering the right qualifications for every pupil. Alongside lessons of a musical and artistic nature, the city is keen to provide a grounding in the skills required for the so-called STEM professions: Science,

Technology, Engineering and Mathematics. The aim is to awaken and deepen pupils' interest in natural sciences and give insights into the associated professions and job opportunities. Educational partnerships between the vocational and secondary schools with companies in a variety of sectors in Böblingen generate enthusiasm and enable young talents to get a foothold in these companies early on.

## Multimedia? Check!

Up-to-date educational practice in modern school facilities is of primary importance. That's why digitalization in schools is fundamental to teaching and learning. Digital presentation in the classroom, mobile digi-

tal devices and computer rooms as well as wi-fi are available to pupils and teachers for educational purposes. Böblingen's very own "Campusnetz" is a special educational computer network linking the city's schools via fiber optic cable to a central server.

## School infrastructure? Check!

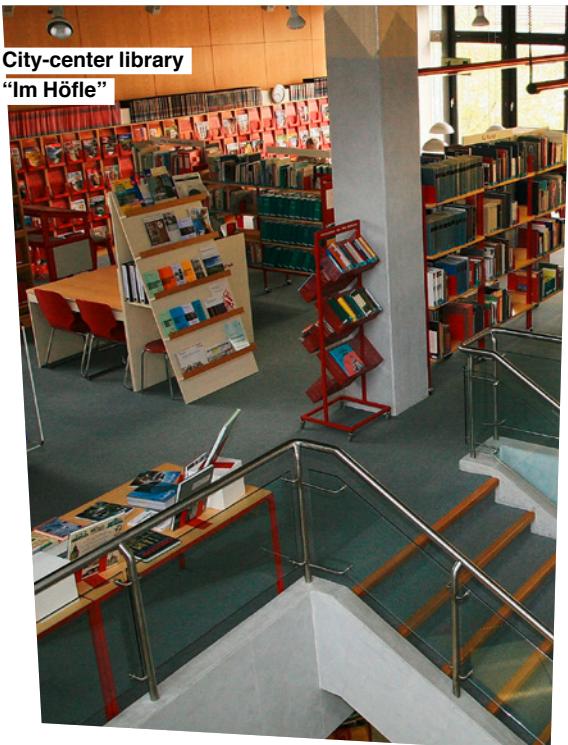
We are concerned that the journey to school should be short and safe, so that parents can send their children off to lessons without any worries. And, furthermore, we see to it that our school canteens promote a balanced diet in the form of a healthy meal for pupils every day.



"MINTeinander" project



**THIRSTY  
FOR MORE**



**City-center library  
"Im Höfle"**

### **Knowledge is the key**

Learning a language, crafting things, or freshening up your IT skills – the vhs Böblingen-Sindelfingen Adult Education Center makes learning part of your social life!

Its various specialist departments cover a broad spectrum of subjects: Languages and health matters, general and vocational education, technology and creative arts. Young and inquiring minds will also find plenty to interest them in Baden-Württemberg's fourth largest vhs. And companies can tap into the vhs Business Academy with its tailor-made further education courses, either on site or online.

-> [www.vhs-aktuell.de](http://www.vhs-aktuell.de)

### **Paradise for bookworms**

Leafing through a book in a comfortable armchair, tackling school assignments, or doing some Internet research via wi-fi – the municipal library is a magnet for

young and old and the gateway to faraway places through reading, listening, seeing, and playing, thanks to its 125,000 books, magazines and periodicals, films, and CDs. Readings, workshops, exhibitions, and other events from the world of books round off the library's offering. Together, the city-center library "Im Höfle" and the two branches in Diezenhalde and Dagersheim/Darmsheim mean that a good supply of reading matter is never far away. What if the library is closed? Then simply browse the 30,000 items in Böblingen's online library – anytime, day or night.

-> [www.onlinebibliothekBB.de](http://www.onlinebibliothekBB.de)

### **Music and art**

From the recorder to singing lessons, from ballet and jazz-dance to theater – well over 2,000 schoolchildren take courses at the School of Music and Arts. The school provides musical education for everyone from toddlers to seniors, with a range of

tailor-made courses. The aim is not only to teach individual instruments or forms of musical expression, but also to promote personality development.

The Böblingen School of Music and Arts comprises four divisions offering diverse opportunities. The four – music, art, dance, and theater – have their own separate programs, and pupils can take advantage of a host of interdisciplinary projects. The many regular events, performances and productions, exhibitions, and concerts are a chance to showcase the educational work of the school. It also works in close cooperation with the childcare centers, schools, clubs, and senior citizens' residences.

-> [musikschule.boeblingen.de](http://musikschule.boeblingen.de)

-> [kunstschule.boeblingen.de](http://kunstschule.boeblingen.de)

**vhs. Böblingen-Sindelfingen**

**More than  
3,000  
courses for continuing  
education!**

**Book  
now!**

[vhs-aktuell.de](http://vhs-aktuell.de)

# TAKING PART. JOINING IN. BELONGING.

→ Getting together for mutual support, having fun, and learning from one another: Böblingen's "Treff am See" multi-generational facility is the linchpin of community volunteer work in the city.

## Talents welcome!

→ Do you want to be part of a working group? Or volunteer as a language or reading mentor? Would you like to get to know people from different backgrounds and cultures, or are you simply looking for the chance to play board-games with others in the evenings? Look no further. As the main community center for residents of the city center, and indeed the whole of Böblingen, the "Treff am See" opened its doors in 2011 to people of all ages and backgrounds in search of contacts and mutual exchange. Here, you can take part in courses, contribute your own ideas, get help or tips for your smartphone or PC, or participate in multi-generational projects. Do you need

a location for your regular club meetings or a private celebration? That's possible here too!

## Mutual benefit

→ As with all multi-generational facilities, the

"Treff am See" thrives on the dedication of many voluntary helpers who want to contribute their skills and talents and be there for others. Together with the full-time staff, they initiate and implement the offerings, search for partners,

and are the lifeblood of the center. Get involved and make a contribution – you're a part of this too! No matter who you are, you can find a way to make a difference.

## There's room for everyone

→ In addition to leisure activities, educational and voluntary work, the "Treff am See" coordinates municipal services for the elderly. Specifically tailored activities from

people seeking an appropriate way to get involved, even beyond the catchment area of the "Treff am See". The community center is open to everyone and ensures that young and old get active and stay active



music through languages, popular card games to yoga allow people to continue participating in society even as they grow older – fully accessible, of course. Would you like to be an active volunteer? The city's volunteer coordinator advises, establishes contacts, and supports

together – from 0 to 99 years of age. Ultimately, you can come here to simply sit back and relax too: The café is great for refreshments in the summer months with the delightful municipal park and the inner-city lakes right on the doorstep.



### To be on the shelf? Not here!

The older generation has never been fitter than in this day and age. Many residents in the over-60s age group still feel well able to cope and want to stay active. Whether it's going on holiday, working in their spare time, or spending time with their grandchildren, the so-called baby-boomers don't want to miss out. They couldn't do better than Böblingen with its potpourri of leisure, educational, and cultural activities, giving them the opportunity to have fun with like-minded people, keep body and mind active, and enjoy life to the full. Böblingen's excellent transport links throughout the region make it easy for its elderly residents to get out and about. Many destinations in the Stuttgart area are easily reached by bus or train – ideal for a day trip. Whether it's the Seniors' Advisory Committee or the parish council, the neighbor-

### THE "LEBEN IM ALTER" FUND

Not everyone can necessarily afford everything they need. But everyone should be able to grow old as comfortably as possible within the community. The permanent fund, "Leben im Alter in Böblingen", is dedicated to supporting elderly residents who lack sufficient financial means. The donations received are passed on in full to various bodies to fund their activities or to individuals living in the city.

-> [www.boeblingen.de/BildungGesellschaft/LebenimAlter](http://www.boeblingen.de/BildungGesellschaft/LebenimAlter)

## OFFERS FOR SENIORS

Make a contribution yourself or take advantage of what's on offer – here, you can do both!

**Treff am See** the multi-generational facility brings everything together: Volunteering for others or taking part in a variety of activities in your free time (see p. 30-31).

For an overview of what we have to offer, go to  
-> [www.boeblingen.de/senioren](http://www.boeblingen.de/senioren)

**Seniors' Advisory Committee** If you want to have a say in what goes on, this is the place for you.  
-> [www.kreisseniorenrat-boeblingen.de](http://www.kreisseniorenrat-boeblingen.de)

hood community center or the "Treff am See" multi-generational facility, all these institutions are almost wholly dependent on volunteers. Ask at city hall or drop by in person.

Current offers for seniors are listed in the "Treff am See" brochure every semester. From agility, memory training and smartphone tips to yoga – there's a packed program of activities and courses on offer. There's sure to be something for you too!

### Maximum quality of life

Whether you're fit and healthy or in need of support, your quality of life is our top priority! That's why for some years now we've been (re-)designing bus stops, public buildings, streets, and squares to make them as easy to access as possible. Short, convenient routes and a good standard of local amenities in the city are important.

And if more assistance is required, a dedicated center offering information, contacts, and mediation – the "IAV-Stelle" – is the main port of call for the elderly and others in need of help.



## DID YOU KNOW?

The Böblingen Bonus Pass also offers low-income residents turning 60 a number of special concessions.  
-> [www.boeblingen.de/Bonuspass](http://www.boeblingen.de/Bonuspass)

# TAKING GOOD CARE OF YOU

The establishment of a bathhouse as a prophylactic measure in Böblingen was first recorded in the mid-15th century. A lot has changed since then. Today, Böblingen is an important public healthcare center for its residents and for people from all over the region.

## Medical excellence

A large number of general practitioners and specialists in all branches of medicine are based in Böblingen. The Sindelfingen-Böblingen Clinic provides top-quality care. Both hospitals house key regional centers of medical excellence. These include a children's hospital, a gynecological clinic, and a certified breast cancer treatment center. The clinic is an academic teaching hospital allied to the University of Tübingen enabling it to offer state-of-the-art treatment.

## Major healthcare project

In the coming years, a new joint hospital is due to be built on the Flugfeld site that links the two cities of Böblingen and Sindelfingen. The aim is to pool all specialist medical facilities at a single location in future in order to facilitate interdisciplinary coordination and streamline patient care. The highest standards in terms of design and equipment are intended to safeguard optimum care in the years ahead.

## Pooling competence

The medicum health center on the Flugfeld also provides excellent care. Doctors and healthcare professionals from a range



of fields have pooled their competences literally under one roof. This means shorter routes to care and shorter waiting times for patients, and also enables optimal coordination of diagnosis, treatment, and associated therapies. A high standard of outpatient care and the central location of the clinic opposite the train station means the health center draws patients from all over the region.

## OUTPATIENT AND INPATIENT CARE

**Sindelfingen-Böblingen Clinic**  
-> [www.klinikverbund-suedwest.de](http://www.klinikverbund-suedwest.de)  
**Böblingen-Sindelfingen Flugfeld Clinic**  
-> [www.flugfeldklinikum.de](http://www.flugfeldklinikum.de)  
**medicum health center, Flugfeld**  
-> [www.medicum-bb.de](http://www.medicum-bb.de)



[www.woerwagpharma.de](http://www.woerwagpharma.de)



For your health: WÖRWAG Pharma in Böblingen.

**People's health is our focus. Either on prescription or "over the counter": Products of Wörwag Pharma serve your health.**

Most of the products, which are sold exclusively in pharmacies, are used to treat diabetic comorbidities such as neuropathy (nerve damage) as well as cardiovascular and neurological diseases.

**From a city pharmacy to a global pharmaceutical company**

WÖRWAG Pharma is a family-owned company led by Monika Wörwag, Gerhard Mayer, and Jochen Schlindwein. In 2019, the company with 1,000 employees in more than 35 countries generated sales of 234 million euros. By building its new headquarters in Böblingen, Wörwag Pharma emphasizes their close commitment to the area.

**"Our main task is to provide people with the best possible pharmaceuticals – to become healthy and to stay healthy."**

Monika Wörwag



Managing Directors Jochen Schlindwein, Monika Wörwag, and Gerhard Mayer



GETTING  
**(RE)CREATIVE** CULTURE  
TO SAVOR



## A FEAST FOR THE SENSES

Put day-to-day cares aside, immerse yourself in the experience – that's Böblingen. The delightful municipal park and its two lakes right in the heart of the city conjure up holiday feelings all year round. The other recreational options in and around Böblingen make it a place that's guaranteed to make you feel good whatever you do.

### Schlemmen am See

One of the regional summer highlights: For a whole five days, residents and visitors come together against a stunning backdrop to literally savor the taste of summer. The gastronomic festival, "Schlemmen am See", attracts countless visitors to the city year after year. Enjoy the varied culinary delights Böblingen dishes up in a deliciously relaxed atmosphere – with some great music, a classic car race, and the city run on the side. -> [www.schlemmenamsee.de](http://www.schlemmenamsee.de)

### For the ears and the eyes

Other well-loved lakeside institutions are the "summer at the lake" program (see "Sommer am See", p. 13) and the "Songtage" music festival that breathes a hint of Woodstock and Glastonbury into the Alte TÜV-Halle venue! Fans of authentic, honest-to-goodness music will not be disappointed, as local and national artists take turns to entertain the crowds. A musical insider tip!

-> [www.boeblingen.de/Songtage](http://www.boeblingen.de/Songtage)

### WHAT'S ON?

Do you want more information on top events in Böblingen? You'll find everything you need to know in the event calendar at

-> [www.boeblingen.de/veranstaltungen](http://www.boeblingen.de/veranstaltungen)

## A PASSION FOR TECHNOLOGY

To this day, the smell of fuel, rubber, and oil wafts through the listed buildings of the former Württemberg airport! Where once aircraft were repaired and serviced, you'll now find a veritable Mecca for aficionados of two- and four-wheeled vehicles.

### Passion in motion

Visitors to the MOTORWORLD can experience the changing daily displays of several hundred rare cars and bikes close up. Professional collectors, dealers, and enthusiasts come together to sell with each other to sell, restore, service, and hire vehicles. Private owners of classic cars and sports cars can showcase their "treasures" in glazed parking boxes or discreetly put them into storage behind the scenes. The car-driven charm of the site turns every



visit into an unforgettable experience, not to mention the obligatory shops selling accessories and other memorabilia.

### Shapely bodywork and roaring engines

The year is peppered with events which bring visitors and the automotive world closer together. Highlights include the classic car gatherings, rallies, sports car meetings, and the opening and closing events of the season draw crowds of motoring enthusiasts to the Flugfeld. Rare and special sets of wheels are a regular spectacle! The owners are on hand and more than willing to talk shop and can sometimes even be persuaded to take visitors for a spin. Why don't you drop by? You won't regret it!

-> [www.motorworld.de](http://www.motorworld.de)





ancy a trip back in time? In terms of culture, Böblingen has a lot to offer too: Discover some impressive facts about the role of the butcher in art and kitsch; reflect on Reformation and revolt in the

days of Martin Luther and the German Peasant War; or be swept along by the artistic currents of early modernism. It's worth it!

### Have a butcher's at the Deutsches Fleischermuseum!

You won't find the likes of this anywhere else: Right in the heart of Böblingen's old town is probably the world's only museum dedicated entirely to the history of the traditional butcher's trade. How does the sausage get into its skin? What's meat got to do with art? The craziest building in town was once the historic seat of the city bailiff. The five floors of the Vogtshaus are packed with entertaining insights past and present. Exciting and diverse special exhibitions highlighting particular aspects of the subject round off the package.



German Peasant War Museum in the Zehntscheuer



### German Peasant War Museum – as topical as ever

An uprising with far-reaching consequences: On 12 May 1525 rebellious peasants took up arms against soldiers of the Swabian League. These were very unevenly matched opponents, and thousands paid with their lives on the battlefield outside Böblingen in their struggle for freedom and justice. Was it all in vain? No, because ultimately many modern European democracies were founded on the basis of the hopes and dreams of ordinary people all those years ago. Subsequently, their demands inspired the formulation of contemporary human rights. Delve into this exciting period in history!

## OPENING TIMES

Monday to Friday:	3pm-6pm
Saturday:	1pm-6pm
Sunday & public holidays:	11am-5pm
Tickets are valid on the same day in all three institutions.	
<a href="http://www.boeblingen.de">&gt; FreizeitKultur</a> <a href="http://www.boeblingen.de">&gt; MuseenGalerie</a>	



## CONFERENCE LOCATIONS AND EVENTS

Böblingen's event locations offer plenty of room for a multitude of experiences – stylish, out-of-the-ordinary, and even outdoors. A wide range of events go on throughout the year, from concerts, theater performances, opera, and musicals to trade shows and product presentations, rock festivals, and big sporting competitions. There's something to suit every taste and every generation!

### Diverse and versatile

The Congress Center is Böblingen's front room, so to speak. Situated on an attractive site between the city's two central lakes, it has 10 rooms offering the right setting to welcome groups of ten to gatherings of up to 1,700 – all perfectly equipped too. Whether culinary delights from the twin town, Alba, the international piano festival, chamber choir recitals or dance gala and concerts with a full orchestra, the

Congress Center is *the* cultural hot spot in town. In the heart of the pedestrian zone, the SparkassenForum also offers a host of options and provides the backdrop to concerts, talks, and cabaret performances in particular.

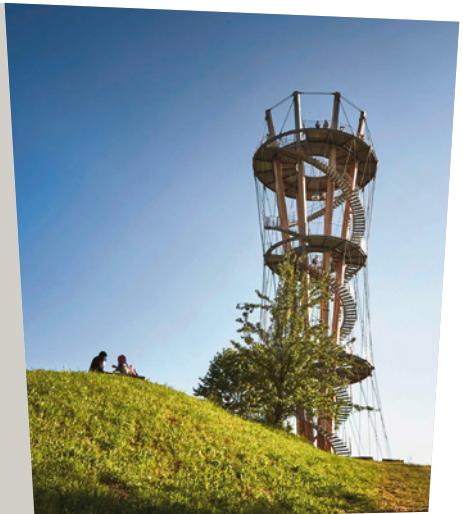


Dance gala in  
the Congress Center

## SUBLIME PROSPECTS

Light and airy, the Schönbuch Tower measures 35 meters and stands on the Stellberg close to the nearby town of Herrenberg. From the three platforms reached by two flights of steps – 358 in total – running in opposite directions, there's a stunning panoramic view over the landscape of the "Obere Gäu" and the Schönbuch Forest across to the Swabian Alb and the mountains of the Black Forest. A number of hiking trails round off the experience.

-> [www.schoenbuch-heckengaeu.de/  
schoenbuchturm](http://www.schoenbuch-heckengaeu.de/schoenbuchturm)



Meeting room at  
the MOTORWORLD

automotive enthusiasts (see p. 39), but also provides some eye-catching meeting rooms inside the listed airport buildings that make every event a not-to-be-forgotten experience.

Have you ever dined in front of a fairytale castle? Or danced at the feet of a rather intimidating monster? Both are possible at Germany's largest indoor leisure park, Sensapolis.



Are you a fan of open-air concerts or do you enjoy strolling around a festival on a warm summer's evening? If so, Böblingen has just what you're looking for. If traditional Swabian specialties are more to your taste, then head for the "Schwäbische Bierbörse", the Swabian Beer Fair, and raise a glass. Just drop by and see for yourself.

### Fairytales castle and airplane cockpit

On the lookout for an unconventional location? Look no further than the unique venues at the Flugfeld. The MOTORWORLD Region Stuttgart not only attracts



## SLOW DOWN. ENJOY. STAY HEALTHY.

→ Since they opened in 1989, the thermal baths have gradually developed from a mere spa into the feel-good oasis we see today. Guests can take advantage of a host of health and wellness offerings in ultramodern facilities.

### Ultimate feel-good sensation

→ The unique selling point of the spa, dubbed by visitors the finest far and wide, is its sauna garden that was considerably extended some years ago and is the perfect place to relax and enjoy the summer.

Thermal water from springs around 800 meters below Böblingen are used primarily to alleviate a number of illnesses and musculoskeletal disorders. But the spa is also a good place to take time out from the everyday job-related hustle and bustle and relax. The healthy, mineral-rich water reduces stress, relaxes the muscles, and is a tonic for mind and body. To complete the picture, the attractive wellness and massage

area has a range of healthy, beneficial care treatments.

### Feels like a mini holiday

→ The varied, generously-proportioned sauna landscape at the spa is perfect for escaping the hectic pace of everyday life and recharging your batteries. Alongside the classic variation, featuring four saunas and two steam baths, there is

a unique sauna garden with a further six themed areas, a steam bath and a sauna pool to linger in.

### Sea climate in the heart of Böblingen

→ The atmospheric stone sauna and sea-climate sauna, where you can experience the invigorating salty air normally only to be found in coastal breakers, are just two



of the very special offers that are particularly beneficial to the skin and respiratory system. Between each change of scene there are quiet areas where you can relax in front of a crackling open fire or on one of the various

swinging, heated, or infrared loungers. With its attractive thermal water landscape and varied program of relaxation and health offerings, Böblingen's Mineraltherme spa takes its guests on a feel-good



break all year round. And for those who enjoy good food, the sauna restaurant serves a selection of fresh, regional delicacies.



Not many city centers have as much recreational potential as Böblingen. The lakes close to the Congress Center and the spacious municipal park (the former site of the state horticultural show) are popular choices for residents and visitors alike looking for a place to relax and enjoy things, whatever the season. Lush plant arrangements, plenty of places to sit and take in some outstanding views, rowboats and pedal boats for hire, adventure playgrounds and an outdoor fitness area plus cafés and a beer garden are the recipe for a pleasant stay for young and old.

#### Come on in; the water's lovely!

Böblingen's open air swimming pool rates as one of the finest in the region. Eight 50-meter swimming lanes and a fun pool with floor bubblers and flow channel, various flumes and whirl beds mean no watery

wish goes unfulfilled. Or how about a tour around the premises of the Schönbuch Braumanufaktur? Take a look behind the scenes at what goes on at each stage of the beer-brewing process. A fantastic way to get to know Böblingen's beery heritage!

#### Discover a diverse city

There's lots to discover in Böblingen. Although the city presents itself today as a modern, vibrant urban center, you'll find many spots which hark back to its long-distant past. Did you know that

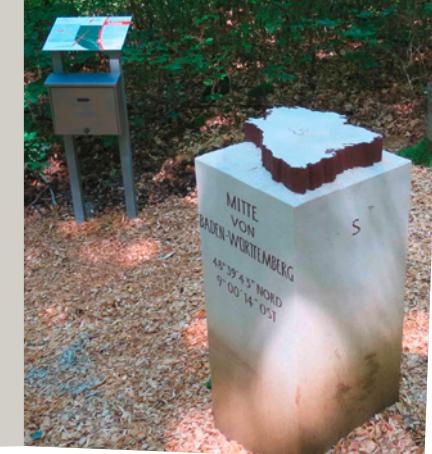


## THE HEART OF BADEN-WÜRTTEMBERG

N 48° 39' 43" E 9° 00' 14"

Geographically speaking, the heart of Baden-Württemberg lies somewhat hidden in Böblingen Forest and deserves a closer look. Measured from the extreme points of the federal state, the center point is marked by a sandstone stele. Two attractive walks and hiking trails, punctuated by explanatory signs and art objects, lead to the distinctive geographical feature.

-> [www.boeblingen.de](http://www.boeblingen.de) > FreizeitKultur > Ausflugstipps



Böblingen was the preferred residence of the widows of the Counts of Württemberg? That the first serially produced bra came from Böblingen? And that there were flights from Berlin to South America via Böblingen? A range of city tours give you some exciting insights. Or you can set off on your own quest for clues: The "Historischer Stadtrundgang" flyer leads you around 18 stops on a walk past the milestones of Böblingen's history.

-> [www.boeblingen.de](http://www.boeblingen.de) > FreizeitKultur > stadtführungen

-> [www.boeblingen.de](http://www.boeblingen.de)/broschueren

#### Where town and country meet

Böblingen is surrounded by some fantastic countryside. The Schönbuch Forest is just outside town to the south, and the typical rural landscape known as the Heckengäu stretches west towards the Black Forest. Both are ideal starting points for a range of excursions and day trips. Whether heading off on a walking or cycling tour, exploring artistic or cultural highlights, visiting the world of chocolate at the Ritter Sport factory or simply taking time out to unwind, your mini-break begins right on the doorstep.

#### 100% variety

Recreation is writ large in the whole region. In and around Stuttgart castles and fortresses, spectacular scenery, buzzing cities, and a multitude of leisure attractions are just waiting to be discovered. The

sights and sounds of bustling Stuttgart are just a half-hour car or train ride away. Why not visit the oldest television tower in the world? Or delve into the fascinating world of the automobile at the Mercedes-Benz or Porsche Museums? Throughout the year, exhibitions, concerts, and a multitude of shopping options draw visitors to the Stuttgart valley basin.

#### Discover the southwest

From Böblingen, day trips on the Swabian Alb, in the Black Forest, or to Lake Constance are not a world away. You can reach the rolling uplands of the southwest in around 45 minutes; and it's only an hour and a half by car to the "Swabian Sea". Enjoy the breathtaking valleys of the northern Black Forest, experience the unique landscape of the Swabian Alb whatever the season, or just chill out on the banks of Lake Constance. Wherever the road takes you, Böblingen is a great place to start!





WHERE  
AMBITION MEETS  
TALENT





## WHERE WE SHAPE THE FUTURE

As an industry location, Böblingen is multifaceted and in great shape! Alongside leading multinationals such as Daimler, Hewlett Packard Enterprise, Keysight Technologies, Moog or Philips Medizintechnik, Böblingen is home to a number of traditional family-run companies and creative start-ups. The city is the birthplace of many new technologies and groundbreaking products. The diversity of sectors represented, the ideal infrastructure, and the highly-skilled and dedicated employees are what make Böblingen a place "where ambition meets talent".

### Top ranking

The Böblingen region is regularly listed among the most economically powerful in Germany. This fact is borne out by its seventh place ranking in the "Zukunftsatlas

2019", compiled by economic consultants Prognos AG, in an evaluation of over 400 rural and urban districts in Germany. Also in 2019, the "Focus Money" ranking of the strongest districts in economic terms put Böblingen nationwide in twelfth place.

### ÖBLINGEN SITE

Do you want more information on Böblingen as an industry location? Our "Room to create your future" brochure has all the details. You'll find it at public outlets in the city and in digital form at: [> www.wifoë.boeblingen.de](http://www.wifoë.boeblingen.de)

**"Böblingen is an attractive, innovative location with enormous purchasing power. This, and its central location in the southwest of Germany, means it offers SMEs room to grow – now and in the future. As a 140-year-old family-run company, we endorse Böblingen as a great place to do business."**

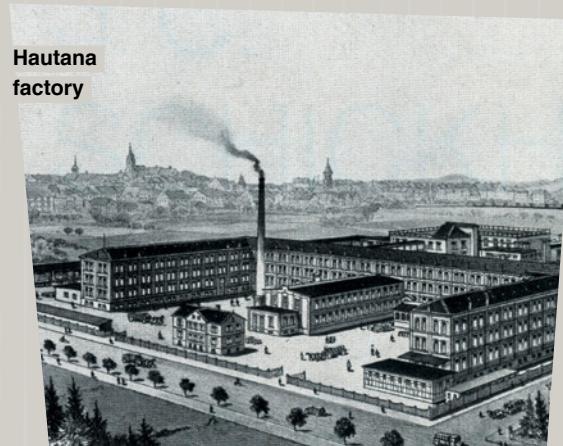
**Guntram Wildermuth-Reißer,  
Managing Director of Reisser AG**

### Outstanding location

It is precisely its geographical location in the Stuttgart Region, at the heart of one of Germany's and Europe's strongest metropolitan areas in terms of industry and exports, that makes Böblingen stand out. The result is an ideal framework in which to develop technologies and products and exploit the associated marketing opportunities. Research and implementation play a pivotal role here – something that is of direct benefit to companies in

Böblingen. Few other regions boast such a high concentration of collaborations and innovations. The Stuttgart Region is perfectly integrated into the national and international transport network. A diverse, beautiful natural setting that offers plenty to see and do within easy reach, as well as varied cultural, leisure and (further) education opportunities help to make the region a popular choice for many as a place to live and work.





Hautana  
factory

## TRADITION. PROGRESS. SUCCESS.

→ What do bras, anesthetic, light aircraft, and cardiotocographs have in common? They are all closely connected with Böblingen! Bonz und Sohn chemical factory achieved worldwide fame from the end of the 19th century onwards with its pure anesthetic, as did jersey fabric manufacturer Ludwig Maier & Cie with the first serially produced Hautana bra, and Hanns Klemm's light aircraft from 1927. To this day, the cardiotocograph is a key product of the city, having been originally developed here in 1968.

**Diversity means strength**  
→ Nowadays, the IT sector, automotive technology, mechanical engineering, measurement and control technology, chemicals and medical technology define the reputation of the industry hub. Exclusive office and conference furniture

and also pharmaceuticals are produced here. Many companies are world leaders in their respective fields. Together with a huge variety of (engineering) services and highly efficient tradesmen's operations, they contribute to the local success story on a regional, national and international level.

New urban district –  
the Flugfeld



### Home of the multinationals

→ Concerns such as Hewlett-Packard, IBM, and Moog were quick to recognize the advantages Böblingen offered for locating their foreign branches. The high concentration of diverse sectors, collaboration opportunities, and market



access has defined the city and the region for decades. Böblingen continues to be a melting pot of ideas. Changing requirements, a winning blend of research and practical implementation as well as a permanent exchange of ideas, has driven – and continues to drive – the creation of a host of new companies operating successfully in their respective markets.

### Hub for the future

→ Böblingen is an extremely dynamic location. For this to continue, the city consistently invests in its excellent infrastructure to meet all possible needs. Encouraging the settlement of the corresponding enterprises leads to the creation of clusters within sectors. The

and newcomers to the city the chance to fully develop their potential. This enables Böblingen to secure its reputation as a place "where ambition meets talent" and as a key driver in the economic area of Stuttgart.





Networking, cooperation, and bundling of competences – that's what makes Böblingen unique as a business location. This not only multiplies expertise but also means that collaboration gives rise to a host of innovations on site.

### Böblingen/Sindelfingen Software Center

A unique success story: Around 110 member companies from the IT sector make the Böblingen/Sindelfingen Software Center one of Europe's largest dedicated technology hubs. Several competence and innovation centers in Baden-Württemberg have grown from this model. Member companies cater to a broad spectrum of the IT market, offering complementary core competences. Founders get help from "the old hands". "Care-takers" acting as facil-

itators, a superb infrastructure, and joint marketing activities ensure that resources are exploited to the full and synergies generated. IT meets Industry – Böblingen lives the digital economy!

-> [www.softwarezentrum.de](http://www.softwarezentrum.de)



### Research and industry hand in hand

The Herman Hollerith Teaching and Research Center (HHZ) in Böblingen is unique in Germany for the way it brings together science and industry. At this campus of the University of Reutlingen issues related to business information systems are investigated as part of a dialog between science and practice, and digitalization strategies are developed. This enables a substantial and mutually beneficial transfer of know-how. Two practically oriented Master's degree programs in the field of Digital Business Engineering are closely aligned to corporate demands. The HHZ is partnered by several universities, the City and District of Böblingen as well as a number of IT and technical companies. Consequently, the Böblingen economic area is nurturing new, highly-qualified talents who have already

forged contacts with companies and technology centers in the city and region during their studies.

-> [www.hhz.de](http://www.hhz.de)

### Fit for the Future

As a business location, Böblingen offers companies everything they need to get into great shape to face the future. Whether it's support with tackling the issue of digital transformation, advising founders and start-ups or promoting corporate development in general, experts make their know-how available so that others can succeed. This makes for a sense of community, boosts cooperation, and strengthens the business location. It's hardly surprising, then, that the District of Böblingen rates as one of the strongest economic areas in the Stuttgart Region.



# THERE'S NO GETTING ROUND BÖBLINGEN!

**Böblingen is at the heart of things – and of the regional transport network.**

It is directly linked to the A 81 highway and the main-line Stuttgart – Singen railway connection. Stuttgart city center, the international airport, and international exhibition site are just 20 to 30 minutes away – by car or S-Bahn commuter train. There are hourly Intercity train services to Stuttgart and Zurich from Böblingen.

Has this brochure whet your appetite?  
Want to know more about Böblingen?  
Then,

**"Welcome to our diverse city!"**

#### Imprint

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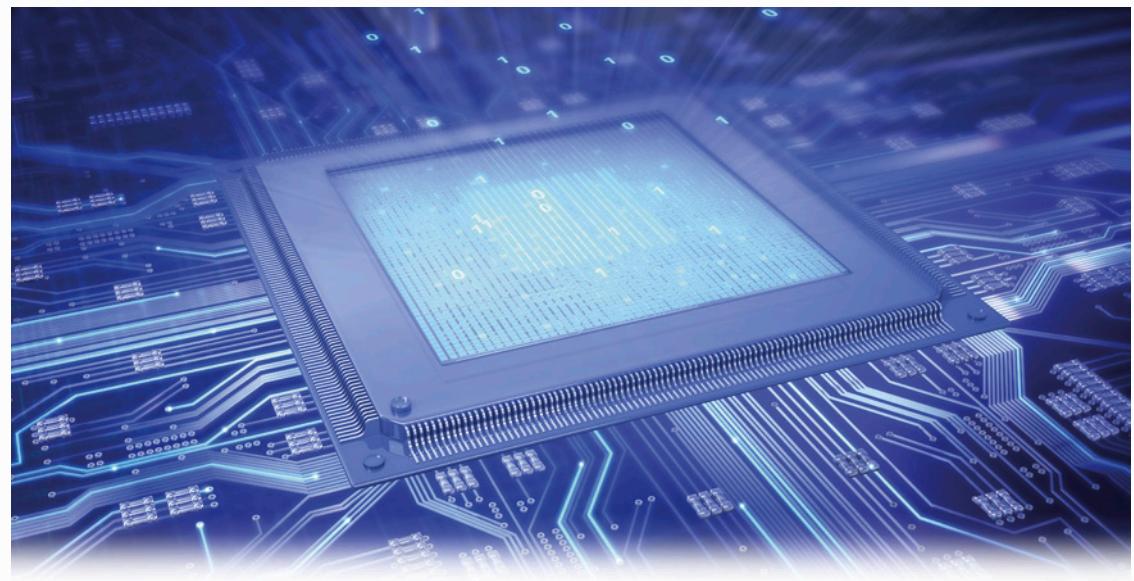
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